



# Ballot Measures: Reflections and Lessons Learned

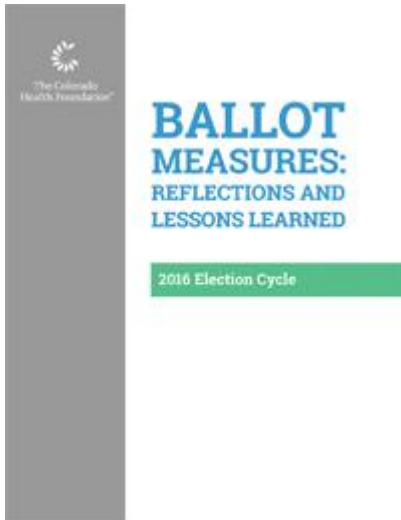
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Colorado is one of 14 states that allow citizen-led initiatives to go directly on the ballot. In 2016, the Colorado ballot included numerous local and statewide ballot measures, which required substantial coalition-building and advocacy efforts. This report is a qualitative postmortem evaluation of the ballot measure life cycle, focusing on six case studies.

## Additional Resources

- [Executive Summary: Ballot Report](#)
- [Video: A Road Map to Passing Ballot Measures \(\*En Español\*\)](#)