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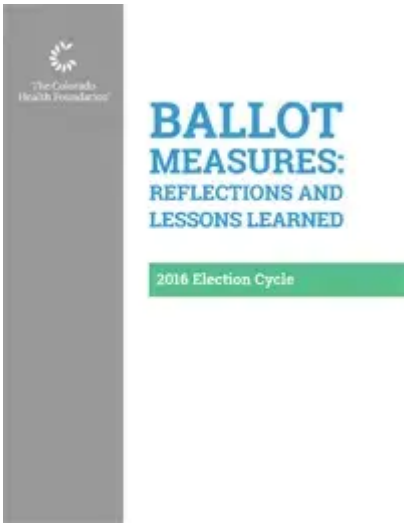


Ballot Measures: Reflections and Lessons Learned

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Colorado is one of 14 states that allow citizen-led initiatives to go directly on the ballot. In 2016, the Colorado ballot included numerous local and statewide ballot measures, which required substantial coalition-building and advocacy efforts. This report is a qualitative postmortem evaluation of the ballot measure life cycle, focusing on six case studies.

Additional Resources

- Executive Summary: Ballot Report
- Video: A Road Map to Passing Ballot Measures (*En Español*)