



Funding Opportunity:

Funding Opportunity: Healthy Living Advocacy - Organizational Capacity Building

En Español

The goal of this funding opportunity is to build capacity of organizations working to promote or preserve policies that create social, physical and economic environments that promote health.

These capacity-building grants will enable organizations to help their board and staff accomplish work that requires time, energy, expertise, and innovative thinking beyond everyday operations.

The Colorado Health Foundation will award one-year grants of up to \$25,000.

Grant Deadline: Not accepting applications. This work is in progress.

Criteria

Applicant must be an organization that uses advocacy strategies like coalition building, grassroots organizing, influencer education, media advocacy, policy analysis, policymaker education, public education, public opinion polling, and regulatory feedback to influence public policy.

Preference will be given to organizations that work with underrepresented constituencies, including low-income earners and poor people, people of color, immigrants and refugees, disenfranchised youth, LGBTQ individuals, and people from rural communities, and communities with high rates of childhood obesity.

Preference will be given to advocacy organizations that focus on one of the following policy priorities:

- Increasing children's access to and consumption of affordable healthy foods and/or reducing access to or consumption of unhealthy foods and beverages.
- Improving community facilities, transportation, roads, trails, sidewalks, parks and open spaces to support active living among children.

The Foundation defines health broadly and is also interested in funding organizations that focus on one or more of the following policy priorities:

- Increasing economic security
- Increasing affordable housing
- Increasing quality preK-12th educational opportunities and quality childcare
- Increasing community safety
- Increasing civic engagement

Eligible Activities:

Building capacity is broadly defined as any activity that strengthens the ability of a nonprofit to enhance its performance and impact. This can take many different forms, including strategic planning, board and leadership development, operational improvement, and resource development.

Ineligible Activities:

- General operating support
- Debt retirement
- Emergency repairs
- Expenses associated with capital campaigns
- Routine administrative costs
- Capital expenses for construction, acquisition, and/or renovation
- Projects requesting a consultant to perform routine staff functions
- Personnel costs, except as they directly apply to the work related to capacity building

Associated Measurable Results:

Increase the number of individuals who are actively promoting nutrition and physical activity.

Additional Evaluation Activities:

As part of this funding opportunity, grantees are likely to be asked to engage in an evaluation study conducted by an external evaluator. The design and scope of the evaluation has not yet been determined. The Foundation will keep grantees updated as the evaluation is developed, and will inform grantees about any associated expectations for grantee engagement. It is anticipated that the evaluation will require grantees to collect some quantitative and/or qualitative data about their activities, to participate in data collection by a third party evaluator (e.g., interviews, surveys), and potentially participate in learning discussions about the evaluation findings.

We often partner with third-party evaluators, contractors and other organizations over the course of our work with applicants and grantees. Your application and its attachments may be shared with these individuals or entities during the review process and grant cycle. All third-party organizations partnering with the Foundation have signed a confidentiality agreement and will not use or share the information for purposes outside of the scope of work specific to the grant application or grant award. If you have any concerns or would like additional information, please email grants@coloradohealth.org or call our senior director of Grantmaking Operations at 303-953-3600.

Resources

- [Harnessing the Power of Advocacy in Your Nonprofit Webinar Archive](#)
(Recorded Thursday, Aug. 11, 2016)
[Download presentation slides](#)

We're here to help

Have questions? Contact your Program Officer for more information.

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