The Colorado Health Foundation™

Bruce Byington Named Chief Impact Officer of the Colorado Health Foundation

DENVER, CO – The Colorado Health Foundation has hired Bruce Byington, its first chief impact officer (CIO). The CIO role, which is new to the Foundation, was designed purposely to deploy the Foundation's resources that include financial assets, influence and relationships to make sustainable impact by increasing healthy opportunities, health access and health equity for the Coloradans.

This role will oversee the Foundation's prominent philanthropic tools, including grantmaking, evaluation, policy and advocacy, program-related investments and engagement with the private sector. The CIO will also share responsibility with Karen McNeil-Miller, president and CEO, in overseeing the Foundation's communications efforts; ensuring that messaging and strategy are fully integrated.



“How I envision this role is that Bruce will wake up every morning thinking about strategy integration, alignment, and the best ways to achieve maximum health for the residents of our state,” stated McNeil-Miller.

Prior to the Foundation, Byington had been with the Center for Creative Leadership (CCL) since 1991. He served eight years as the executive vice president (EVP) of the Americas Region and was responsible for all CCL Global Market operations in North and South America, which consists of about 200 employees and another 400 adjunct faculty and coaches. The operating income is in the $75-$80 million range. These operations are tasked with meeting the needs of all clients within the region and delivering results that matter and create impact at the individual and organizational level. Over his career, he has built expertise in strategy creation, alignment and implementation, including strategic facilitation that focuses on internal capability audits, financial and portfolio analyses, change leadership and organizational development.

Before becoming the EVP, he served as a senior faculty member working with a diverse array of clients from around the globe and from a variety of industries. He

served as the Colorado Springs campus director and oversaw the administrative functions. In addition to his campus-based duties, he served as director of corporate resources for CCL, addressing such issues as the development of a center-wide faculty capacity planning model. He also chaired CCL's Operating Committee for two years. In these roles, Byington has been responsible for such diverse activities as overseeing the construction of the campus facilities; developing financial and operating systems; and leading the development of training tools such as the Peak Selection Simulation used in the Leadership at the Peak program and the manufacturing and service industry simulations used in the Leading Strategically program.

Other professional achievements included significant time in the energy industry working for three Fortune 500 companies in positions ranging from engineering, to leading the corporate planning and development department in one organization, to general management of a major strategic business unit.

Byington is currently on the Board for the Greenleaf Center for Servant Leadership and has been on past boards with a mission focus: Family Promise of Colorado Springs, Colorado Springs Leadership Institute and kidz2leaders, inc. He also served as president of the Houston Georgia Tech Alumni Association and is a fellow at the Georgia Tech Institute of Leadership and Entrepreneurship.

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