



## Sponsorships



The Colorado Health Foundation views sponsorships as important opportunities to support events and communications-related projects that increase engagement with those we serve or raise awareness of issues aligned with our [10 priority areas](#) and [cornerstones](#).

## Things To Know Before You Apply

## Eligibility

Organizations must be based in Colorado and/or serve Coloradans, and can include:

- Organizations classified as tax-exempt under section 501(c)(3)\*
- Public agencies, including state and local governments
- Organizations using a fiscal sponsor with a 501(c)(3) or public agency status
- Existing grantees (the Foundation generally doesn't provide sponsorships to grantees that have active general operating support grants)

**Note:** Organizations are eligible for only one sponsorship per calendar year.

\*New or emerging organizations without 501(c)(3) status may apply through a tax-exempt organization acting as fiscal sponsor. The fiscal sponsor must maintain full discretion and control over any awarded funds and have the organizational capacity to manage and accept the risks involved with fiscal sponsorship. Additionally, the sponsored event must align with the fiscal sponsor's charitable mission. [Learn more about our Fiscal Sponsor Agreement.](#)

## Application Process And Timeline

- Organizations must apply online through our [grantee portal](#) at least 45 days before the event or project launch. **Applications received outside of**

### **that window will not be accepted**

- Create/Access your account in our [grantee portal](#). Be sure to use Google Chrome as your browser when accessing the system
- For events/projects planned the first quarter of the year, applications should be received before December 1 to ensure a timely review and response
- Decisions will be made 45 days after receiving your application.

If you need an alternative option to complete the online application, please email our [grantmaking operations department](#), or call 303-953-3600.

## **What The Foundation Will Sponsor**

The Foundation sponsors organizations that demonstrate trust with and among communities we prioritize and serve. We will sponsor events and communications-related projects that:

- Raise awareness of issues that align with the Foundation's [10 priority areas](#) and [cornerstones](#).
- Provide Coloradans with information to increase understanding of systemic and social inequities
- Are community-informed
- Aim to impact Colorado's public discourse that reinforces the need for and a connection between racial justice and health equity

### **Examples of Sponsored Events and Projects**

- Annual conferences

- Community-based events
- Digital, video, film or audio-based projects

## What The Foundation Will Not Sponsor

- Individuals
- Programs that require membership in a specific religion or advance a particular religious faith
- For-profit organizations or programs operated by, or for the benefit of, for-profit organizations
- Nonprofit or government agency staff travel or lodging expenses to participate in event-or-project related activities
- Activities or events with a political purpose
- Debt retirement
- Endowments

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For assistance with applying, email [grantmaking operations](#), and learn more about [other funding types](#) your organization could be eligible for.