



The Colorado Health Foundation™

At the HEART of the MATTER

Bold Breakthroughs: Shaping Narratives in Shifting Times



Dr. Tiffany Manuel



Karen McNeil-Miller

At the Heart of the Matter — Bold Breakthroughs: Shaping Narratives in Shifting Times

Harnessing narrative power and strategic case-making is essential for advancing equity during uncertain times. During February's **At the Heart of the Matter**,

Karen McNeil-Miller was joined by [Dr. Tiffany Manuel](#), president of [TheCaseMade](#) for a timely discussion built on Dr. Manuel's [2024 Colorado Health Symposium keynote](#), where she emphasized the power of engagement, storytelling, and joy in addressing challenges. As we continue to navigate a changing political landscape, she joined us again to explore how leaders can sustain equity efforts through strategic case-making, resolve, and the ability to inspire peers and communities alike.

Thank you to Dr. Manuel for joining us and to The [Community Language Cooperative](#) for providing live Spanish interpretation.

In Case You Missed It

[Event Recording – English](#)

[Event Recording – Spanish](#)

Jump Ahead:

- [0:13](#) Taryn Fort kicks off this At the Heart of the Matter virtual event
- [10:19](#) Karen McNeil-Miller introduces Dr. Tiffany Manuel
- [14:56](#) Dr. T introduces the 10 principles of The Case Made
- [21:18](#) Karen and Dr. T engage in conversation

Resources

- [TheCaseMade Newsletter](#)
- [Fierce CaseMaking Community on Mighty Networks](#)
- [Building the Will](#) (guide to creating your “hook”)

Event Date

Thu, Feb 27 2025, 12 - 1:30pm

Location

Event Recording – English

Event Recording – Spanish