The Colorado Health Foundation™



At the Heart of the Matter — Bold Breakthroughs: Shaping Narratives in Shifting Times

Harnessing narrative power and strategic case-making is essential for advancing equity during uncertain times. During February's **At the Heart of the Matter**,

Karen McNeil-Miller was joined by Dr. Tiffany Manuel, president of TheCaseMade for a timely discussion built on Dr. Manuel's 2024 Colorado Health Symposium keynote, where she emphasized the power of engagement, storytelling, and joy in addressing challenges. As we continue to navigate a changing political landscape, she joined us again to explore how leaders can sustain equity efforts through strategic case-making, resolve, and the ability to inspire peers and communities alike.

Thank you to Dr. Manuel for joining us and to The Community Language Cooperative for providing live Spanish interpretation.

In Case You Missed It

Event Recording – English

Event Recording – Spanish

Jump Ahead:

- 0:13 Taryn Fort kicks off this At the Heart of the Matter virtual event
- 10:19 Karen McNeil-Miller introduces Dr. Tiffany Manuel
- 14:56 Dr. T introduces the 10 principles of The Case Made
- 21:18 Karen and Dr. T engage in conversation

Resources

- TheCaseMade Newsletter
- Fierce CaseMaking Community on Mighty Networks
- Building the Will (guide to creating your “hook”)

Event Date
Thu, Feb 27 2025, 12 - 1:30pm
Location

Event Recording – English

Event Recording – Spanish