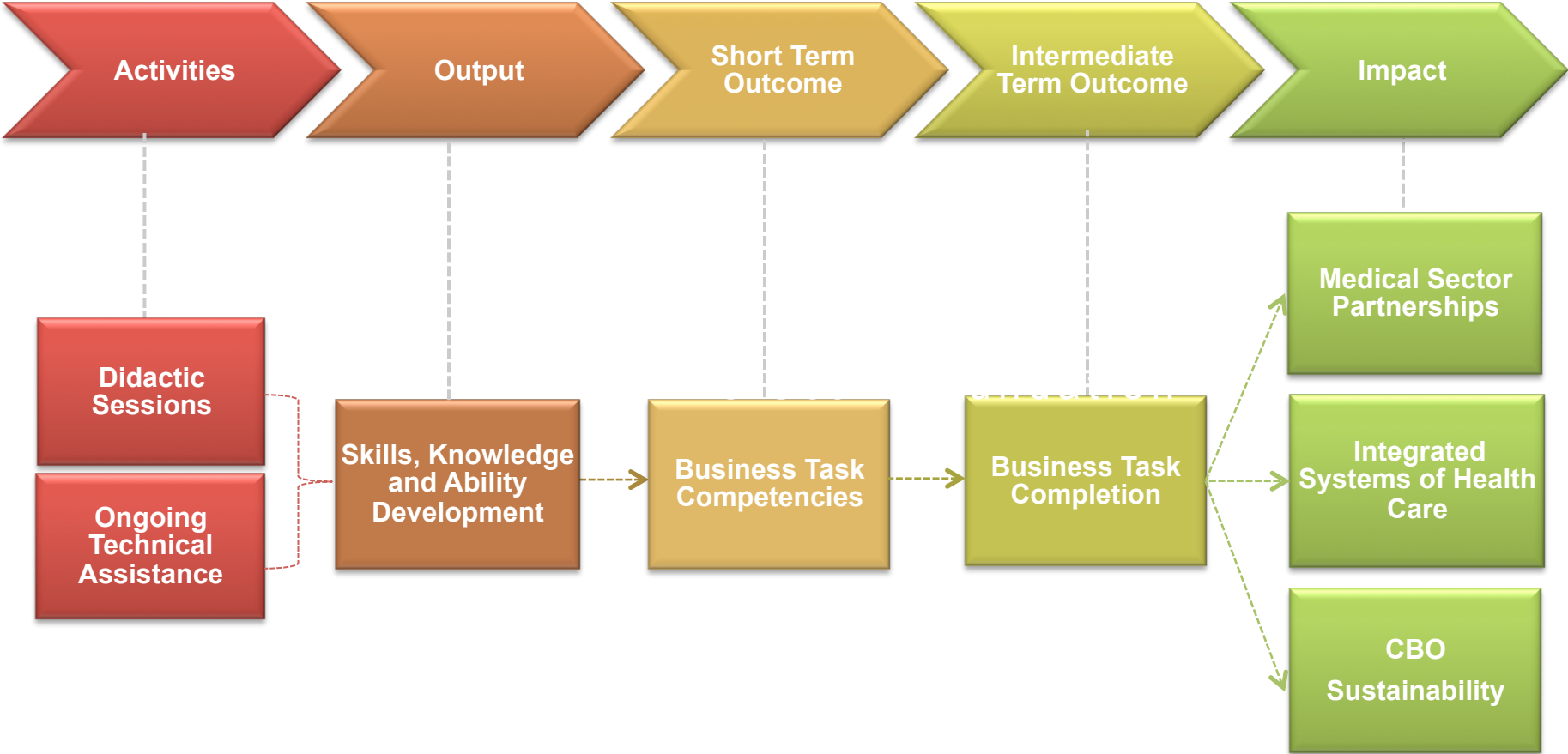


Logic of the Linkage Lab



Three Competency Domains

1

Transformation

Visioning, planning, and stimulating a change process to capitalize on new partnership models to deliver long term services and supports and integrate them with medical care.

2

Execution

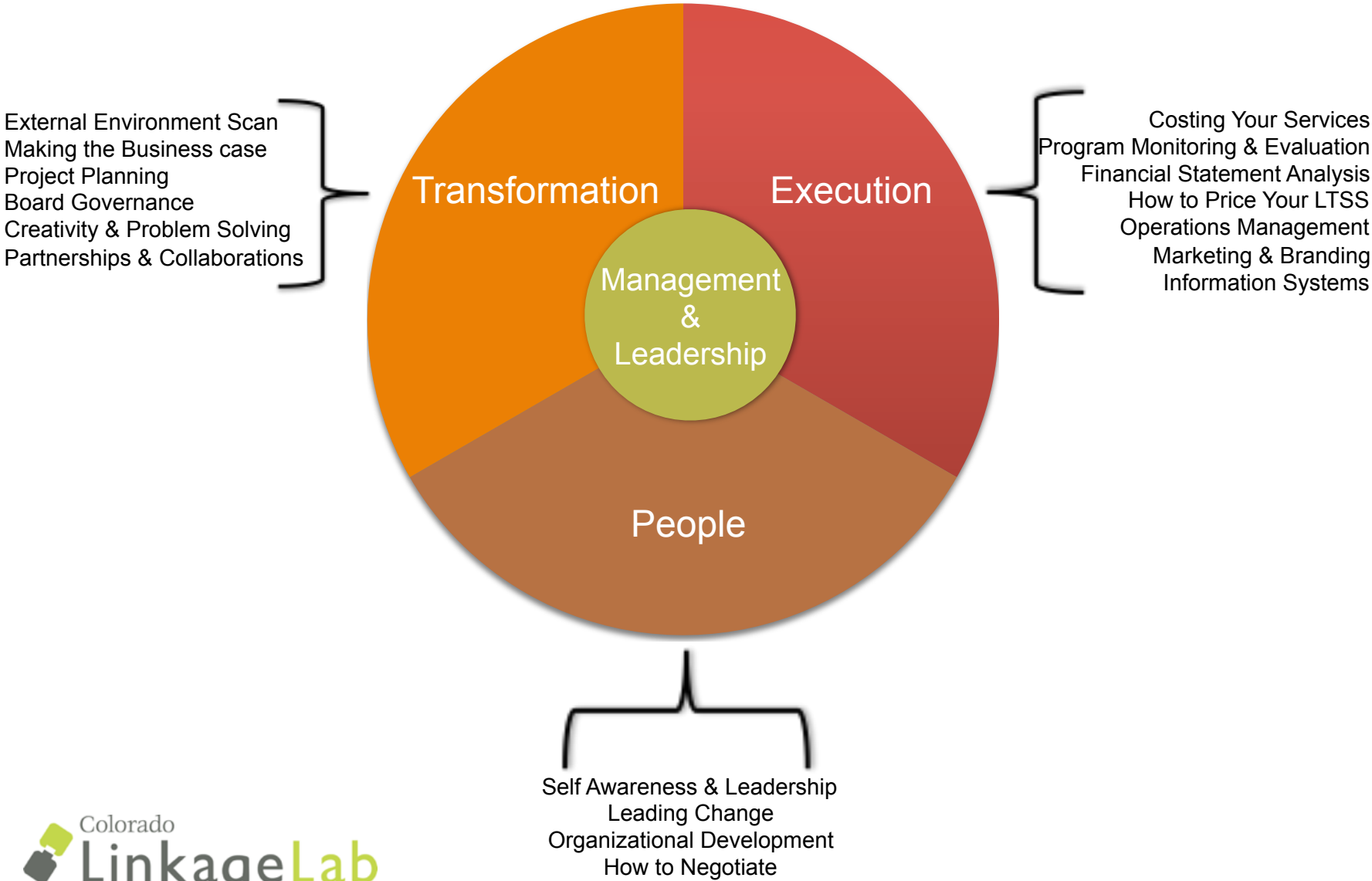
Translating vision, strategy and plans into optimal organizational performance.

3

People

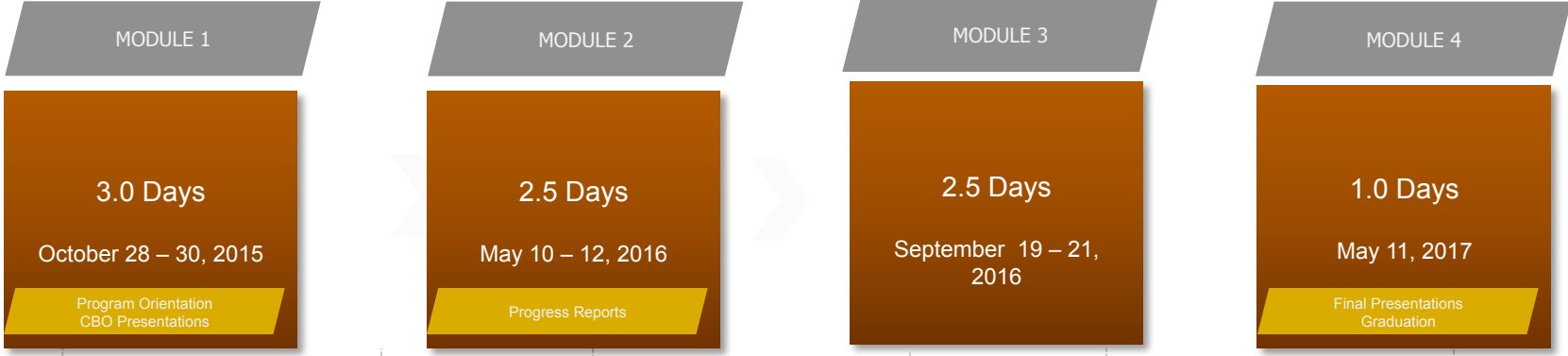
Creating an organizational climate and culture that provides an energizing environment to communicate the vision and strategy - and to motivate individuals to successfully execute it.

Linkage Lab Competencies



(Tentative) Schedule At-A-Glance

19 MONTHS



- Module 1 Topics**
- External Environment: Opportunities for CBO's
 - How to Make the Business Case for LTSS
 - Project Planning & Management
 - Leading Change
 - Data: Evidence for Outcomes

- Module 2 Topics**
- How to Price your LTSS
 - Health Information Systems
 - Monitoring & Evaluation
 - Project Planning & Management (Continued)

- Module 3 Topics**
- Marketing & Branding
 - How to Negotiate
 - Financial Statement Analysis
 - Creativity & Problem Solving

- Module 4 Topics**
- Board Governance
 - Organizational Development

Intersession Topic: Cost Analysis & Management

Intersession Topic: TBA