



**Urban Land
Institute**

Advisory Services Program

Colorado Healthy Communities Westwood, CO

Advisory Services Panel

May 5-10, 2013

Biographies

Chair

Edward McMahon
Senior Resident Fellow – Chair for Sustainable Development
ULI – the Urban Land Institute
Washington, DC

Ed McMahon holds the Charles Fraser Chair on Sustainable Development at the Urban Land Institute in Washington, DC. Mr. McMahon is an attorney, community planner, lecturer, and author. As the Senior Fellow for Sustainable Development, McMahon leads ULI's worldwide efforts to conduct research and educational activities on environmentally sensitive development policies and practices. Before joining the Urban Land Institute in 2004, Ed McMahon spent 14 years as the Vice President and Director of Land Use Planning for The Conservation Fund in Arlington, Virginia. He is also the co-founder and former President of Scenic America, a national non-profit organization devoted to protecting America's scenic landscapes. He is the author or co-author of 15 books and over 200 articles. His books include: *Developing Sustainable Planned Communities*, *Green Infrastructure: Linking Landscapes and Communities*, *Balancing Nature and Commerce in Gateway Communities* and *Better Models for Development in Pennsylvania*. He also writes regularly for *Urban Land Magazine*, *Planning Commissioners Journal* and other periodicals. Over the past 20 years Mr. McMahon has drafted numerous local land use plans and ordinances. He has organized successful efforts to acquire and protect urban parkland, wilderness areas and other conservation properties.

McMahon serves on several boards and commissions including: the National Trust for Historic Preservation, Preservation Maryland and The Governors Institute for Community Design and the Orton Family Foundation.

McMahon has an M.A. in Urban Studies from the University of Alabama and a J.D. from Georgetown University Law School where he taught law and public policy from 1976-1985.

Panel

Kamuron Gurol
Director of Community Development
City of Sammamish
Sammamish, WA

Kamuron has served as Assistant City Manager and Community Development Director for the City of Sammamish since 2005. Sammamish is a new city (incorporated 1999) that formed to gain greater control over local issues, especially growth and development challenges. His team has successfully navigated an innovative Town Center plan (using a hybrid of performance and traditional zoning tools) and new Shoreline Master Program (using an incentive-based strategy to improve habitat while recognizing property rights) through the rough waters of public comment, planning commission review, state agency approval and city council adoption. Sammamish also received a 2009 Governor's Smart Community award for our over-the-counter permit approval process.

Prior to that, Kamuron worked as a corridor planning manager for the Washington state DOT Urban Planning Office, where he oversaw corridor improvement plans for several large state highways in the greater Seattle area. As director of the Kitsap County Department of Community Development, Kamuron was responsible for all aspects of community development department (building plan review and inspections, land use permits, long range planning and a CDBG grant program) serving about 250,000 residents. As manager of the Snohomish County Planning Division, he was responsible for successful policy development for the county comprehensive plan and various subarea plans, for planning policy issues with 20 cities, and for county GIS and demographic work products. He began his work in public administration, planning, environmental and natural resources with King County where he created a nationally-recognized transfer of development rights program.

Kamuron holds a Bachelor of Science degree in Geology from the University of Washington and a Master of Public Administration degree from the Kennedy School of Government at Harvard University.

Debbie Lou
Program Analyst
Active Living Research
San Diego, CA

Debbie Lou is the Program Analyst with Active Living Research (ALR), a national program of the Robert Wood Johnson Foundation that uses evidence to fight childhood obesity and create more physically active communities. Ms. Lou translates and disseminates research on how the social and built environments impact public health.

Ms. Lou engages with organizations across the nation to ensure that research can inform policy and practice to increase opportunities for physical activity, especially among minority and lower-income communities that are at highest risk for obesity.

Ms. Lou manages ALR's communication initiatives, including a bi-monthly newsletter, social media outreach, and a Dialogue for Health Web Forum series in partnership with the Public Health Institute. Ms. Lou is co-author of a research synthesis with Dr. Wendell Taylor titled "[Do All Children Have Places to be Active?](#)" This synthesis shows that lower-income people and racial and ethnic minorities often live in communities that discourage active living. She holds a PhD in Sociology from the University of California, Santa Barbara.

James Moore
Director of International Urban Planning
HDR, Inc.
Tampa, FL

James A. Moore has over 20 years of experience in all aspects of Urban Redevelopment, Urban Design, and Community Planning. He joined HDR in 2000, as the company's National Community Design Principal, dividing his time among national projects, marketing new proposals, and helping develop initiatives in the areas of Real Estate Consulting, Transit-Oriented Development, and Sustainable Community Design. Since 2004, he has been the National Director of HDR's Community Planning & Urban Design business practice, overseeing 85 staff in a dozen offices. Dr. Moore has been the project principal on a number of notable HDR projects including the Destination Midtown Redevelopment Master Plan and the North Downtown (NoDo) Redevelopment Master Plan, both in Omaha NE, "Pinellas by Design," a unified economic development and physical redevelopment strategy for all of Pinellas County FL, the Albuquerque NM Transit-Oriented Development (TOD) Conceptual Design, and the 30th Street Sector Redevelopment Plan in Boise ID. His areas of expertise include redevelopment planning and urban design, and leading multi-stakeholder participatory events including charrettes and visioning exercises. Most of his projects integrate concerns for physical and economic redevelopment and involve intense client and community outreach and participation. Projects range in scale from tens of acres (Downtown Dunedin FL) to several hundred square miles (Pinellas by Design).

Moore received his Ph.D. from the University of Pennsylvania, and holds degrees from the Massachusetts Institute of Technology (MIT), including an MS in Real Estate Development. An Associate Professor in the School of Architecture & Community Design at the University of South Florida from 1988 through 2000, he was the Acting Dean of the School during 1999-2000, and also directed the Florida Center for Community Design and Research for five years. While with the Center, he co-authored two elements of the State of Florida's statewide transportation policy; the first addressed the integration of land-use planning and transportation planning; the second described the critical role of mobility in developing integrated and sustainable communities.

Prior to joining HDR, Dr. Moore also served as an urban design and planning consultant to a number of national firms, where he worked on downtown and neighborhood master plans, sustainable development strategies, regional master plans, urban design, infill development, and transit-oriented design.

Ralph L. Núñez, RLA, CLARB, ASLA, GRP
Principal Partner
DesignTeam Plus, LLC
Southfield, MI

Ralph Núñez is the Principal Partner of **DesignTeam Plus, LLC**, a Multi-disciplinary Design Firm, offering Architecture, Interior Design, Landscape Architecture and Urban Planning. DesignTeam has over twenty-five years of experience in working effectively with clients on creative problem solving. Balancing our client's goals with environmental sensitivity meeting regulatory requirements, DesignTeam has a proven record working within tight time frames and budgets to bring complex projects on line and is known for balancing client's goals with environmental sensitivity meeting regulatory requirements.

Prior to starting DesignTeam Plus, Núñez was Associate Vice President and Director of Planning and Landscape Architecture for PRC Engineering, an international planning, design and development company. His most significant project while in the Houston office being The Enclave, a \$250 million office campus in West Houston.

All biographies as of 5/10/13

Núñez has thirty-six years of experience as a planner and landscape architect, with particular emphasis on project design, management and development strategies. Projects include master plans and development plans for residential communities, senior living, commercial, office research campuses, and recreation facilities. He has been responsible for master planning more than 210,000 acres, over 100,000 dwelling units, 6.5 million square feet of office research and 18 million square feet of commercial projects throughout the United States and internationally.

Núñez has been qualified as an expert witness in planning, landscape architecture and design. He is often called upon to develop plans resolving difficult and stalled projects before they go to litigation.

His commitment to sustainable design and is evidenced by his teaching and professional activities. He has been a guest lecturer and also serves as an adjunct professor at Lawrence Technological University for the past twenty years. Urban Land Institute has had him participate in numerous advisory design panels throughout the country.

James Rojas
Co-Founder
Latino Urban Forum
Los Angeles, CA

James Rojas is an urban planner, and artist. He is one of the few nationally recognized urban planners to examine U.S. Latino cultural influences on urban design. He holds a Master of City Planning and a Master of Science of Architecture Studies from the Massachusetts Institute of Technology. His influential thesis on the Latino built environment has been widely cited.

Mr. Rojas founded the Latino Urban Forum (LUF), a volunteer advocacy group, dedicated to understanding and improving the built environment of Los Angeles' Latino communities.

Mr. Rojas developed a process that improves community participation through engagement, creative thinking, celebration, but most importantly raises people's consciousness on the built environment around them and how it impacts their experience of place. It has been highly successful and replicated nationally. He has facilitate over 250 interactive workshops and created over 50 interactive urban diorama across the country with thousands of participants. He has collaborated with municipalities, non-profits, health and educational institutions, museums and galleries to educate the public on urban planning from topics ranging from transportation, economic development, social justice, health and many others.

David Scheuer
President
The Retrovest Companies
Burlington, VT

David Scheuer is President of the Retrovest Companies. Mr. Scheuer has over thirty years' experience developing several award-winning residential and mixed-use projects. The Company has built a reputation for design quality, environmental sensitivity, a willingness to take on complex joint public/private development and a commitment to sustainable development. Mr. Scheuer has worked on urban projects in Vermont, Washington D.C., Sacramento, Portland and Seattle. Currently, the Firm is developing South Village, a 336 unit conservation-oriented new urbanist

mixed-income housing community in South Burlington, Vermont; The Westlake Center, a public/private downtown mixed-use project in Burlington; and Harvard Commons, an infill apartment project in downtown Seattle.

Mr. Scheuer attended the University of Colorado, where he was a three-time All-American skier. From 1972 to 1978 he was a member of the U.S. Alpine Ski Team. Mr. Scheuer did graduate work at the University of Vermont in Resource and Land Economics. He is a former National Director of the National Association of Home Builders; a former Board Member of the Preservation Trust of Vermont; and the Fund for Vermont's Third Century; and a founding member of the Congress for the New Urbanism. In 1990 Mr. Scheuer was inducted into Lambda Alpha, the National Land Economists Society. He is a former Trustee of the U.S. Ski Team Foundation and currently serves on the Executive Board of the National Town Builders' Association. He also serves on the Urban Land Institute's Public Private Partnership Council. Scheuer is regarded as a practitioner of smart growth development. He was appointed by Governor Howard Dean as the private industry member of Vermont's Municipal Land Law Review Commission (2001-2003), and serves as an advisor to Vermont's current Governor on land use issues.

Elizabeth Shreeve
Principal
SWA Group
Sausalito, CA

Elizabeth Shreeve is Principal of SWA, an internationally recognized landscape architecture, urban design and planning firm comprised of over 200 people nurturing a critical dialogue of design and urbanism for cities around the world. Since joining SWA's Sausalito office in 1984, Shreeve has focused her practice on urban infill and revitalization, community and campus master planning, public outreach and communications. Shreeve is currently involved with mixed use communities and hi-tech projects in China, Ukraine, and California, where she works closely with multi-disciplinary teams and public and private clients to translate physical and cultural factors, site programming and policy into strategies and solutions for physical design. A strong proponent of education and mentorship, Shreeve's role also includes recruiting, training, direction of SWA's summer student program, marketing, and authorship of articles related to urban land use and sustainable design.

Shreeve received her Master of Landscape Architecture in 1983 from Harvard University Graduate School of Design and her undergraduate degree from Harvard College. She serves on the San Francisco District TAP's Committee and is a member of the ULI's Sustainable Development Council.

ULI Project Staff

Annie Finkenbinder Best
Director, Education and Advisory Group
ULI – the Urban Land Institute
Washington, DC

Annie Finkenbinder-Best is the Director for the Education and Advisory Group at ULI. Previously, she served as a Legislative Assistant on Capitol Hill working with local stakeholders to develop federal legislation to promote housing and infrastructure development in high-growth rural areas.

She has also worked as a Program and Policy Associate in Reconnecting America and the Center for Transit-Oriented Development's Washington, DC office. Mrs. Finkenbinder-Best has authored papers for the Federal Transit Administration on best practices in regional planning and affordable housing focused on the connections between transportation and land use, and has experience working with policies and best practices surrounding tax increment finance districts and other innovative financing mechanisms. She has worked with communities around the country to develop TOD-supportive zoning districts, analyze development potential of key sites along transit corridors, perform analysis of existing and potential future conditions, and develop regional and state-wide policy recommendations to help communities meet their goals. Mrs. Finkenbinder-Best has presented this work at conferences and meetings both domestically and abroad.

Previously, she was a Community Planner working on urban design and policy planning processes in Orlando, Florida in both neighborhood and tourist commercial corridors. Mrs. Finkenbinder-Best was involved in many aspects of local planning, including comprehensive plan amendments, corridor planning, small area studies, and development review.

She has a Master's degree in Urban Design from Carnegie Mellon University, where she developed a form-based zoning approach to Pittsburgh, Pennsylvania in order to spur development in keeping with the community's character.

Caroline Dietrich
Logistics Manager, Education and Advisory Group
ULI-the Urban Land Institute
Washington, DC

Caroline Dietrich is the Logistics Manager for the Education and Advisory Group at the Urban Land Institute. In this capacity, she coordinates the logistics for all of ULI's advisory panels and advisory service functions, all Professional Development workshops and a variety of other events within the group. In addition, she works closely with the Daniel Rose Center, assisting them with logistics for retreats, forums and fellowship events. Before joining ULI, Dietrich worked for the Juvenile Diabetes Research Foundation, as a gala assistant where she oversaw the planning and production of the annual "Night of Hope" Gala and silent auction. She worked closely with the Gala committee and JDRF staff to help raise over 1.7 million for research. Prior to her work with JDRF, Dietrich spent 6 years as an elementary school teacher in Fairfax, Virginia, teaching social studies and language arts to 5th and 6th graders.

Dietrich has a B.A. of Science from West Chester University in Pennsylvania, and has completed the Event Management certificate program from The George Washington University. She is currently working to become a CMP – Certified Meeting Professional. She grew up in Reading, Pennsylvania and occasionally travels home to visit her family. When not working, Carrie enjoys seeing the sights in D.C., training for half marathons, and traveling all over the globe. She is an active member of ISES DC, planning special events for groups in the DC area.

Kathryn Craig
Associate, Education and Advisory Group
ULI-the Urban Land Institute
Washington, DC

Kathryn Craig is an Associate for the Education and Advisory Group at the Urban Land Institute headquartered in Washington, DC. Prior to joining ULI, Ms. Craig served as a Staff Assistant to a U.S. Senator in his Columbus and Capitol Hill offices.

In her role at ULI, Ms. Craig serves as the administrative lead of the Education and Advisory Services Department, and assists the department in planning panels and meetings, managing web content, ULI awards, and additional administrative and logistical support.

Ms. Craig graduated from The Ohio State University, with a B.A. in Political Science. She also attended American University's Washington Semester Program, where she participated in the Transforming Communities seminar, a semester-long program dedicated to strengthening communities and urban areas. Ms. Craig is from Kettering, Ohio, and enjoys traveling to cities across the country.