Welcome!

Advocacy Convening
November 13, 2019
8:00am-4:30pm
Who We Are

BRINGING HEALTH IN REACH FOR ALL COLORADANS
Cornerstones of How We Work

THE FOLLOWING ARE CORNERSTONES UPON WHICH OUR WORK IS BASED, AND THAT WE EXPECT IN THE WORK OF OUR PARTNERS:

WE SERVE COLORADANS WHO HAVE LOW INCOME AND HAVE HISTORICALLY HAD LESS POWER OR PRIVILEGE.

WE DO EVERYTHING WITH THE INTENT OF CREATING HEALTH EQUITY.

WE ARE INFORMED BY THE COMMUNITY AND THOSE WE EXIST TO SERVE.
Our Working Definition

Health Equity

Health Equity exists when there are no unnecessary, avoidable, unfair, unjust, or systemically-caused differences in health status.
How can advocacy create health equity?

The actions of local, state and federal governments have significant impact on whether or not health is in reach for Coloradans:

- Public sector spending
- Local, state and federal regulatory authority
- Influence and convening power of public officials and institutions

Advocacy has the power to shape what the public sector does with its influence.
How will we influence public policy?

Supporting Advocates

Provide funding and other types of support for other organizations advocating for health equity

Leveraging the Foundation’s Voice

Focus how we use the Foundation’s own voice and influence to advocate for health equity

Understanding Coloradans

Generate better insight into Coloradans’ values, beliefs, and opinions that will be leveraged to create more impactful approaches to advocacy
Welcome and Why We Are Here

Facilitators and Partners

The Colorado Health Foundation

Advancing Dynamic Solutions

INNOVATION NETWORK

wonder strategies for good

Thank You

Advocates!
Proposed Norms

- Assume Positive Intent
- Help Create a Safe Space
- Respect Others
- Meet New People
- Seek Clarification When Needed
- Take Care of You
- Connect with Other Organizations
Housekeeping

- Mileage reimbursement
- Parking
- Mt. Vernon for personal needs
- Gender neutral restrooms
- Handouts
- Phone charger
- Movement of tables throughout the day
Introductions

- Name
- Organization
- Title
- Pronouns:
  - He/his
  - She/her
  - They/theirs
  - Other
Meeting Objectives

- Develop relationships and network with other advocacy organizations while learning about relevant advocacy efforts.
- Share expertise and exchange innovative ideas on timely and relevant topics of choice.
- Review support and resources available for evaluation and public opinion research to advance health equity.
# Meeting Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
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<tbody>
<tr>
<td>8:00-8:30</td>
<td>- Registration, Networking and Breakfast</td>
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<tr>
<td>8:30-11:30</td>
<td>- Welcome &amp; Introductions</td>
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<tr>
<td></td>
<td>- Networking &amp; Getting to Know You Activity</td>
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<td>- Understanding Advocate Power</td>
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<td>11:30-12:15</td>
<td>- Lunch &amp; Networking</td>
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<td>12:15-3:45</td>
<td>- Unconference Time!</td>
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<td>- Public Opinion Research Presentation</td>
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<td>- Closure Activity</td>
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<td>3:45-4:30</td>
<td>- Reception (optional)</td>
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Organization List

- Based on activity in May or Ecosystem Survey
- The Ecosystem Survey findings will be more detailed and shared at next convening
Networking & Getting Each Other

- Make a **small group (2-3 people)** with a person/organization you don’t know well

- Discuss your organization’s **approach to advocacy efforts** (focus areas, people served)
  - Use the Advocacy Organization List

- When music **starts**, find new group
Unconference Overview

- Led by the attendees
- Inclusive
- Open discussions
- What is an unconference?
- Not formal

Image credit: Scottish Government made available under the terms of the Open Government Licence.
Unconference Overview

- No speakers have been invited, no panels have been arranged; leadership and expertise is shared.

- Environment aims to be:
  - Participant-centric
  - Relaxed & open
  - Friendly & fun
  - Meaningful
An unconference is born from the desire for people to:

- Learn in an open environment with discussions
- Share experiences
- Interact with other attendees
“So much of life and work is overly structured that it doesn’t give us, or our ideas, the room to run and grow freely. By contrast, the unstructured, high-energy environment of the unconference amplifies ideas.”

- Joshua Kauffman, entrepreneur who has facilitated unconferences around the world
Generating Unconference Sessions

- With your table, discuss topic ideas.
- You may use the following as prompts:
  - Legislative Handout
  - *How might we work together to...*
  - *What topics should we be discussing as a group...*
- Write one topic idea/sticky.
- Bring all sticky notes to the Unconference wall.
Break and Networking
Generating Unconference Sessions

- Voting!
  - Take your stickers and place your top 2 votes.
Understanding Advocate Power

In partnership with the Colorado Health Foundation

November 13th, 2019
Power to

Power as capacity

The ability to exercise agency; having the capacity, resources, and opportunities to advance your interests

Power with

Power as relationships

Building collective strength across varying interests and stakeholders
Our Role as Learning Partner

1. Support the Foundation’s thinking and strategy decisions by gathering data about the field and applying learning to actions.

2. Be an asset to advocates by positioning evaluation in service to the work they are engaging in and the questions that they have.
Activity Part 1: Pair Interviews

Instructions
Sit with a partner who you do not know well, and take turns interviewing each other using the questions below as a guide. We will let you know when it is time to switch!

Questions
1. What power do you think your organization has? What does building power feel like/look like for your organization?
2. What communities, organizations, or other partners are you building power with? What does building power with others feel like/look like for your organization?
3. What types of support or partnership does your organization need to be able to build power towards achieving your health equity goals?
Activity Part 2: Small Groups

Instructions

In table groups, discuss what came up for you in the partner interviews, and what additional conversations you want to have.

Please take high level notes to share back with us!

Questions

1. What are some commonalities in your group’s experiences and thinking about how you build power?

2. What are some differences? Are these differences complementary? Are they conflicting?

3. What of this sparks interest? What questions have emerged from this conversation? What future conversations do you want to have?
Lunch!
Welcome back!
Generating Unconference Sessions

- **Final Sessions** introduced.
- Volunteer **note catchers** for each session are needed - instructions are provided!
Unconference Advice for All

- Go with the flow
- Follow your passion
- Use the rule of two feet
- Support the discussion
- Continue the conversation
Unconference Note Catcher Role

● Capture high-level notes on the flip charts.

● Help keep the discussion going! Prompts to consider:
  ○ What’s currently happening in regards to the topic?
  ○ What successes have people in the room experienced?
  ○ What challenges have people in the room experienced?

● Ensure everyone has an opportunity to offer ideas and welcome questions.

● Keep an eye on time, yet don’t feel that you have to “fill” up the time.
Unconference Time!

- Round 1: 12:35-12:55

Main Room
- Racial Equity (repeated)
- Community Voice (repeated)
- Tax/TABOR/Finance

City Lights 3
- Mental Health and Substance Use
- Policy Dynamics

Red Rocks
- TCHF Connection Chat
Unconference Time!

• Round 2: 1:05-1:30

Main Room
• Racial Equity (repeated)
• Community Voice (repeated)
• Healthcare/Medicaid

City Lights 3
• Housing
• Wages/Paid Family Leave/Worker Issues

Red Rocks
• TCHF Connection Chat
Break and Networking
Public Opinion Research Presentation

wonder
strategies for good
Quick Shout-Outs & Timely Updates
Closure & Next Steps

- On the back of your agenda write:
  - One action you took after the last convening (if you attended)
  - One new action you will take after today
  - One thing you learned from the Unconference

Take action!
I am an Advocate because...
Thank you!