The Colorado Health Foundation

Advocacy Grantee Civic Engagement
Strategy Session
September 15, 2020
9:00-11:00 am

Welcome!
Welcome and Why We Are Here

Facilitators and Partners

The Colorado Health Foundation

Advancing Dynamic SOLUTIONS
Tech Tips!

Audio and video controls

Additional features: view participant lists, chat, and reactions

Raise your hand:

- Click to open the chat box.
- Type questions as needed.
- We will post important links here.
Proposed Norms

- Assume Positive Intent
- Help Create a Safe Space
- Respect Others
- Seek Clarification When Needed
- Take Care of You
- Connect with Other Organizations
Meeting Objectives

- Discuss ways to address civic engagement among grantee organizations.
- Determine next steps for opportunities to strategize and work together.
## Meeting Agenda

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<th>TIME</th>
<th>TOPIC</th>
<th>ACTIVITIES</th>
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<td>9:00-9:20</td>
<td>Welcome &amp; Introductions</td>
<td>● Introductions and Session Overview</td>
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<td>9:20-9:35</td>
<td>Civic Engagement Overview</td>
<td>● Defining Civic Engagement Broadly</td>
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<td>9:35-10:45</td>
<td>Small Group Discussions</td>
<td>● Getting Started with Civic Engagement&lt;br&gt;● Relational Organizing&lt;br&gt;● Virtual Organizing&lt;br&gt;● Voter Engagement</td>
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<td>10:45-11:00</td>
<td>Closure &amp; Next Steps</td>
<td>● December Skill-Building Session&lt;br&gt;● Exit Poll</td>
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Introductions

- “Rename” Activity:
  - **Name** (if not already listed)
  - **Organization**
  - **Pronouns:**
    - He/his
    - She/her
    - They/them
    - Others

- Warm-Up: Zoom Poll
The Colorado Health Foundation Updates

- New Amplifying Health Advocacy Grantees
- Census Work - reach out to Strategies 360 for support
  - Jake Martin, Strategies 360 (CHF Consultant)
    jakem@strategies360.com
    (303) 526-8551
- Launched “Pulse”, CHF’s annual poll
What is a Strategy Session?

- Opportunity to connect and strategize together
- Peer-learning and sharing
- **Goal:** Strengthen advocacy ecosystem by sharing learnings and identifying partnerships for long-term sustainable civic engagement efforts.
Defining Civic Engagement
Spectrum of Civic Engagement

Lower Level
- Inform

Mid Level
- Consult
- Involve

High Level
- Collaborate
- Empower
Defining Civic Engagement

- At its most basic definition, civic engagement is how we exercise our political power, individually and collectively.

- Civic engagement describes the practices, principles and socioeconomic conditions that comprise the environment in which people interact with their community and come together to make and implement community decisions that provide justice and opportunity for all community members.
Defining Civic Engagement

From your own perspective, consider:

- What **expertise** do you bring regarding civic engagement?
- How has **COVID-19** impacted your civic engagement efforts?
- Are you addressing **racial justice/equity** in your civic engagement efforts?
- Is there a **new area or approach** you are trying or want to try within civic engagement? What has been successful and what has held you back?
Small Group Discussion
Breakout Groups

- You have pre-selected a breakout group
- In your group, follow the prompts for:
  - Introductions
  - Discussion questions
- Take the conversation where the group needs it to go!
Regroup

- Welcome back!
  - Please share at least one idea or need that arose?
- What’s next? That’s up to you!
  - Connect on next steps as it makes sense to you
Closure & Next Steps

- **Fall Convening #2**
  - Building skills to address racial equity
  - December 16 from 9am-12pm

- Event Feedback Form
Final Thoughts

“The greatness of a community is most accurately measured by the compassionate actions of its members.”

-Coretta Scott King
Thank you!