Infusing Equity into the Built Environment for Better Health

A FUNDING OPPORTUNITY
Cornerstones of Our Work

The promises upon which our work is based, and that we expect from our partners

- We serve Coloradans who have less power, privilege and income, and prioritize Coloradans of color.
- We do everything with the intent of creating health equity.
- We are informed by the community and those we exist to serve.

The Colorado Health Foundation™
Funding Priorities

- Maintain Healthy Bodies
- Nurture Healthy Minds
- Strengthen Community Health
- Champion Health Equality

**EQUITY AT THE HEART**

- Primary Care
- Child and Youth Physical Well-being
- Early Childhood Social-Emotional Development
- Youth and Young Adult Resiliency
- Adult Recovery
- Community Solutions
- Food Access and Security
- Affordable Housing
- Advocacy
- Capacity Building

Cross-Cutting Effort: Locally-Focused Work

The Colorado Health Foundation™
Priority: Child and Youth Physical Well-being

Support children to meaningfully and regularly engage in activities associated with good physical well-being in ways that carry across the lifespan.
The Funding Opportunity
What inequities are we addressing?

Supporting Coloradans who go without what they need

Neighborhoods of color experience the most entrenched obstacles to economic and social opportunities, including most limited access to park space and support structures.

High obesity rates and low physical activity rates are problems for children of all backgrounds. Still, lower-income and youth of color are more likely to be overweight/obese.

Families in rural communities lack outdoor amenities and safe places to play.
Infusing Equity into the Built Environment for Better Health

FUNDING OPPORTUNITY OVERVIEW

• The Foundation will support capital investments in the built environment across Colorado that allow children, youth and families to engage in physical activity more regularly - such as playgrounds, parks and outdoor spaces.

• Strong applicants will demonstrate how communities have been – or will be – engaged in an equity-centered, community-driven design (ECCD) process that brings them together to create outdoor spaces that reflect their community's history, culture and legacy.

The Colorado Health Foundation™
Equity-centered Community Design

The Four Pillars

Equity-centered Community Design brings communities together to create outdoor spaces that reflect their history, culture and legacy.

- Equity
- Building humility
- Integrating history and healing
- Addressing power dynamics
Funding Criteria

COMMUNITIES MUST MEET FOLLOWING CRITERIA

• **Alignment with the Foundation’s cornerstones** that advance our efforts to bring health in reach for all Coloradans.

• **Design and construction of public spaces in high-need areas** that serve individuals of all ages, create access for intergenerational activities and shared spaces, and stimulate creativity to encourage physical activity.

• **Commitment to building intergenerational spaces** that encourage physical activity, socialization and strengthen community building.
Funding Criteria

Preferences will be given to communities that...

1. Serve 50% or more free and reduced lunch at the nearest school OR schools that have higher than typical enrollment of non-white students.

2. Serve economically disadvantaged households.

3. Serve rural communities with no public space for physical activity or whose amenities do not sufficiently serve the most disadvantaged community members.
## Two Pathways of Funding

**FUNDING OFFERED THROUGH TWO PATHWAYS**

### PLANNING

- Funds can be used for an equity-centered, community-driven design process.
- Planning grants may also include technical assistance support, meeting space, administrative cost, etc.
- We will support organizations at varying levels of readiness across the planning spectrum.

### SHOVEL-READY

- Funds can be used for projects that demonstrate advanced planning stages for which construction can begin soon.
- Shovel-ready applicants must demonstrate that the project is an equity-centered, community-created, well-thought comprehensive plan.
Project Elements We’re Interested In

SHOVEL-READY PROJECTS MAY INCLUDE FUNDING FOR:

- Fixed Infrastructure
- Playground Markings
- Signage
- Activation
- Weather Protection
- Amenities
Need-to-Know Grant Info

GRANT TERM LENGTH: One year

GRANT AWARD RANGE:
• Planning: Up to $25K
• Shovel-ready: $250-700K

GRANT DECISIONS:
• Mid-January
• Mid-September

GRANT DEADLINES:
• June 15, 2022
• Oct. 15, 2022
• June 15, 2023
• Oct. 15, 2023
Questions?

Contact Us:
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Website Information:
https://coloradohealth.org/open-funding