

Community Voices in Action

Using Community-Based
Research to Shape
Organizational Strategy



ABOUT CAFI



Supporting CAFI's Strategic Planning Process



Our Research Process



#1

Identified questions for the community



#2

Reflected on seen and felt experiences to select questions



#3

Refined the questions with Eric's guidance



Collecting Community Voices



What We Learned





Key Takeaways



■ Build Community Power

Strengthen leadership, representation, and community voice through advocacy and connection.

■ Turn Information into Access

Ensure every family knows where to go, what resources exist, and how to access them.

■ Move from Crisis to Stability

Empower families through financial education, entrepreneurship, and long-term economic opportunity.





THANK YOU!

Together, we build a welcoming, inclusive,
and empowered community.



hola@caficolorado.org

